

UJA★JCC greenwich

Priorities



JEWISH EDUCATION, PRIDE & IDENTITY

- Provide a non-denominational approach to deepening Jewish identity as well as strengthening connections to Israel, Judaism and the community
- Enhancing Jewish pride through educational and cultural events
- Jewish based community service



LEADERSHIP DEVELOPMENT

- Build local and national pipeline
- Provide development opportunities for existing leadership (adult/teen)
- Ongoing professional development for staff



BUILDING

- Create a home for Jewish Greenwich
- An inviting space to achieve all the other priorities
- Attract new participants and donors
- Establish a space for film and theatrical programs
- Convening community around shared interests



JEWISH SOCIAL NETWORK

- Break down silos of affiliations by synagogue, school, neighborhood, demographics
- Foster intergenerational relationships
- UJA-JCC leadership act as ambassadors to foster social relationships and connections



PHILANTHROPY

- Help Jews in need
- Grow donor base
- Increase giving to worthy organizations
- Higher visibility for recipient organizations
- Create an endowment



ISRAEL

- Advocacy
- Education
- Philanthropy
- Build peoplehood, sense of connection and responsibility for youth and adults
- Zionism
- Missions to Israel
- Concierge design of family trips to Israel



JEWISH COMMUNITY RELATIONS

- Build interfaith relationships
- Confront polarization
- Build synagogue relationships
- Respond to local antisemitism
- Fight misinformation
- Good neighbor philanthropic programs